



AN INVESTIGATION OF NEEDS ANALYSIS
AND THE ENGLISH TEXTBOOK USED FOR
ACCOUNTING MAJOR STUDENTS

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Introduction

Background

Based on the Indonesian government rule No. 17 year 2010 article 80, the study program in vocational school is categorized into nine. Logically, the students could not possibly have the same textbook.

Research Question

1. What is the needs analysis of English skills for the 11th grade accounting major students?

Research Question

2. To what extent the materials in the English textbook Bahasa Inggris Kelas XI untuk SMA/MA/SMK/MAK are compatible with the needs of 11th grade students of Accounting major?

Literature Review

ESP in
Indonesia

Many problems found by the graduates of Indonesian vocational schools in a work industry

Needs
Analysis

Needs analysis is the first thing that needs to be conducted in developing an ESP course

Textbook
Evaluation

A textbook evaluation is conducted to locate the strengths and weaknesses of a textbook

Research Method

Research
Design

This study adopts a qualitative case study

Participant

The participants in this study were the 11th grade students of accounting major of a vocational school in Lampung Province

Data
Collection

1. Questionnaire
2. Focus Group Discussion
3. The textbook

Results

The most needed skills:

Speaking and vocabulary

Needs
Analysis

The textbook could not
meet the needs of the
students

Textbook
Evaluation

Conclusion and Recommendations

The most needed skills:

The English textbook

Speaking and vocabulary

is not compatible with the needs of the students

Conclusion

Before designing materials for vocational students,

It is necessary to do a needs analysis beforehand

Recommendation



Thanks!

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